

# Jessica Laycock

219 Tenth St. SE ~ Washington, DC 20003 ~ jlaycock415@gmail.com ~ (415) 225-2618

I am a civically-impassioned public policy and public affairs practitioner and political strategist and analyst that aspires to be a lobbyist, work on political campaigns, work for legislators and ultimately run for office myself.

## Qualifying Skills:

Advocacy, Outreach & Lobbying  
Research and Strategic Campaign Planning  
Bilingual fluency in Spanish Language

## Education:

**Maxwell School of Citizenship and Public Affairs**, Syracuse University, MA in International Relations, May 2017

**IR Strategic Simulation**, Head of Delegation: China, Syracuse, NY Summer 2016

**Graduate Student Representative**, Fall 2016

**Maxwell in DC Internship Program**, Washington D.C., Spring 2017

Public Diplomacy, Comparative Foreign Policy, Political Leadership, Economics & Statistics

**S.I. Newhouse School of Public Communications**, Syracuse University, MS in Public Relations, May 2017

**Syracuse University Study Abroad Internship Program**, Brussels, Belgium, Summer 2016

**Association for Public Diplomacy Scholars (APDS)**, Treasurer

PR Writing, Theory, Research, Management, Campaigns, Graphic Design and Communications Law

**Whittier College**, Bachelors of Arts 2013, Political Science and Spanish, Summa Cum Laude

**Pi Sigma Alpha**, Political Science Honors Society

**Whittier College Debate Team**

American Government and Politics, Comparative Politics, Normative Political Theory, International Relations, International Organizations, Political Methods, Politics of Diversity in Latin America: Race, Religion and Gender, Seminar on Women in International Relations, Social Psychology

**Institute for Study Abroad Butler University**, Semester Abroad: Buenos Aires, Feb – July 2013,

Buenos Aires, AR

## Relevant Experience:

**February 2017 - Present**

**Mintwood Strategies**, Lobbyist, Washington D.C.

- Build mutually-beneficial two way symmetrical relationships with Members of Congress and their staffs.
- Attend and record Congressional hearings.
- Attend and represent DCMJ at media and public events

**January 2017 - February 2017**

**U.S. Senator of DC Paul Strauss**, Legislative and Public Policy Intern, Washington D.C.

- Attended and represented the office and media and public events
- Attended and recorded Congressional hearings

## **May 2016 - July 2016**

**Human Rights Watch**, Communications Intern, Brussels, Belgium

- Researched and crafted daily media monitoring of human rights news for European nations
- Assisted with improving the press lists at Human Rights Watch via Vocus by meticulously corroborated hundreds of journalist contact information
- Researched and crafted media market overviews of key media outlets in Latvia and Estonia
- Updated Twitter count for graphing purposes, weekly
- Assisted with pitching embargoed reports and multimedia productions to reporters
- Supported an intern-run initiative to create a human rights report on the need for reform of the HRW unpaid internship policy, attended the Conference on Fair Internship Policy at the EU Parliament and attended a meeting with the high-level staff to discuss the progress made in reforming the internship policy

## **October 2014 - April 2015**

**WildAid**, Wildlife Crime Prevention Non-Profit Organization, Communications Intern, Virtual

- Assisted to form advertising campaigns to raise awareness about ivory poaching
- Crafted contact lists and biographical information of participants
- Composed invitations for awareness and fundraising events

## **March 2014 - July 2014**

**Global Learning Initiatives**, Education Non-Profit Organization, Social Media Director, Virtual

- Crafted weekly stories for publishing on Facebook and Twitter
- Invited organizations to fundraising and awareness events
- Edited all organization documents before publishing
- Sought out new contacts and followed them on social media

## **January 2014 - May 2014**

**International Conservation Caucus Foundation**, Capitol Hill Outreach Fellow, Washington D.C.

- Educated congressional caucus members on conservation
- Formed dialogues with Members of Congress and other organization leaders
- Organized fundraising and awareness events
- Translated documents from Spanish into English
- Arranged international briefings and itineraries
- Crafted weekly press clips on news relevant to internal goals
- Sought out new contacts and organized internal contact system

## **February - April 2011 & 2012**

**Model UN Far-West Conference**, Representative/President of the EU, San Francisco, CA

- Researched and wrote policy statements and speeches for assigned nations
- Presented to nearly 100 other representatives in open conference
- Practiced weekly mock sessions in-class for preparation
- Met with UN guest speakers, members of the actual UN organization

## **January 2009 - March 2009**

**Assemblywoman Fiona Ma's Office**, Communications Intern, San Francisco, CA

- Kept clear work environment & sorted mail
- Meticulously crafted document with over 1,000 constituent contact information